

## **Multimedia / Rules**

### **THE INVITATION TO TENDER:**

1) Promoted by the ORGANIZING COMMITTEE for the Olympic Games RIO 2016™ (Rio 2016™), sporting nature civil association, non-profit, registered in the CNPJ/MF under No 11.866.015/0001-53, with headquarters in the Avenida das Americas N°899, part, Barra da Tijuca, Rio de Janeiro – RJ,  
"Win a pin" Quiz (Promotion) shall be held on 7 and 8 December, 2011.

2) The promotion aims to distribute twenty (20) pins of a limited edition, the first one with the Paralympic Games emblem, to the twenty Facebook fans that answer first and correctly the quiz questions, all in accordance with the rules specified.

### **ANSWERING THE QUESTIONS:**

3) All Facebook fans who like our Facebook page can take part in Win a Pin quiz.

4) On 8 December, 2011, there will be posted ten (10) questions between 9 a.m. and 6 p.m. (UTC-3). On 9 December, 2011, the quiz will obey the same rules from the previous day.

5) A fan can answer how many questions he/she wants to, but he/she can only win one pin. Once a fan is the first one to answer correctly one of the twenty (20) questions, he/she will not be able to win another pin, even if he/she has answered correctly another question.

### **CONDITIONS OF PARTICIPATION:**

6) Only fans who like the Rio 2016™ page on Facebook will be able to view the posts with questions. So, just they will be able to answer and have the chance to win a pin.

7) Rio 2016™ Committee employees, members of the board of directors or associates, as well as all promotion agencies involved, direct or indirectly, in the planning, preparation and divulgation processes of this quiz are not eligible to take part in the quiz.

### **EVALUATION CRITERIA:**

8) Each question has only one correct answer. So, the winner will be the one who first answer correctly a question.

### **AWARDS:**

9) The twenty winners will be reached by their Facebook profiles, so that they could give the information regarding the pin shipment.

10) Rio 2016™ has until 22 December, 2011 to mail the pins to the winners.

## **FINAL PROVISIONS:**

11) Those participants abusing any of the items of this regulation, or, using any illegal methods to obtain benefit for themselves or for third parties shall be automatically declassified at this quiz.

12) The participant represents and warrants that he/she has read, understood and fully accepted the terms and conditions of the quiz in this document. The acceptance of this Rules, for any legal purposes, is equivalent to a written agreement signed between the participant and the Rio 2016™. The rules may be consulted on the Rio 2016™ Facebook page, and Rio 2016™ can change it at any time, regardless of warning or notification.

13) The participant, upon giving a like at the Rio 2016™ page on Facebook, automatically adhere to this regulation and also grants to Rio 2016™, for free, in character of absolute exclusivity, the universal title and irrevocably and irrevocable for commercial and institutional purposes, in Brazil and/or abroad, the right to use and expose his/her name, voice, image, statements, biographical material, recordings, interviews and endorsements given by him/her or attributable to him/her without limitation of time or number of times, through (i) radio; (ii) any kind of television (television opened or pay-TV, through all forms of existing signal transport, i.e., UHF, VHF, MMDS, cable and satellite, as well as irrespective of the mode of marketing employed, including pay-per-view in Brazil or abroad); (iii) film circuit; (iv) print media, such as, but not limited to books, magazines, newspapers, etc.; (v) the setting on any type of support material, such as cinematographic film of any gauge, CD (compact disc), CD ROM, CD-I (compact disc-interactive), home video, DAT (digital audio tape), DVD (digital video disc) and graphical communication media in general; (vi) storage in the database; (vii) the screen projection in frequented houses or in public places, with or without entrance fee paid, (viii) marketing or rental to the public in any existing material support; (ix) dissemination through the internet or any public or private network of computers; (x) fixed or mobile telephony; (xi) the development of licensing activities of products and/or services linked to the contest, (xii) of product packaging, or (xiii) any other form of commercial use that can be adopted by the organizers of the event, renouncing, from now on, any remuneration. The participant waives the right to approve any material which shall be produced as a result of this authorization.

14) The use or access to the Rio 2016™ Facebook page should not be understood as granting of rights to which any participant may copy, reproduce, modify, adapt, translate, or otherwise use, enjoy and dispose of such questions and answers, without the prior authorization of the holder.

15) The omissions not provided for in this Regulation shall be reviewed and decided upon by the Organization of the quiz and no appeal shall be allowed.

16) This Quiz is exclusively cultural, without any kind of luck or payment by participants.